Ready to buy

Attendees scoop up DENSTPLY's new Midwest Stylus ATC

By Sierra Rendon, DTA Editor

0 minutes. That's how long it took for one of Amanda Hauet's clients to decide to buy a DENTSPLY Midwest® Stylus™ ATC.

"I had this client, a young dentist just out of school, who had only previously used 'traditional' handpieces," Hauet said.

"So I brought one of the these into his office and set it up for him. He said he wanted to try it out for a week or so, and then he'd make a decision.

"He called me back an hour and a half later and said he wanted 12 of them!"

That's similar to the reaction many practitioners have had this weekend in testing out the high-speed, air-driven handpiece.

Nadia Sateeb of Fullerton, Calif., was introduced to the Midwest Stylus on Saturday morning at the CDA by Kevin Gladstone, regional sales manager for DENTSPLY.

"She said she needs something powerful and reliable," Gladstone said. "She tried out the Midwest Stylus, and she loved it. She said she's ready to buy one."

VIDEO REVIEWS

SPONSORSHIP AND SPEAKING INQUIRIES: JULIA WEHKAMP, J. WEHKAMPILIDTSTUDYCLUB.COM, 1416) 907-9836.

The Midwest Stylus ATC is a high-speed, air-

Here at CDA

Today at the CDA, attendees can demo the Midwest Stylus ATC at the Midwest Section of the DENTSPLY Professional booth (Nos. 1306/1406).

driven handpiece that offers the user an experience so smooth, powerful and efficient, it barely feels like work, he said.

The product is the world's first air-driven handpiece to employ speed-sensing intelligence (SSI), which automatically adjusts speed in response to load, offering superior performance and precision and eliminating all stalling and the need to feather or make constant adjustments

"I love Midwest and trust their products!" Sateeb said. "I love everything they do."

Today at the CDA, attendees can demo the Midwest Stylus ATC at the Midwest Section of the DENTSPLY Professional booth (Nos. 1306/1406) and after doing so, can enter to win a free ATC starter kit.



Kevin Gladstone, regional sales manager for DENTSPLY, speaks Saturday to Nadia Sateeb of Fullerton, Calif., about the Midwest Stylus ATC. (Photo/Sierra Rendon, DTA Editor)

DISCUSSION FORUMS The purpose of this stady club is to provide practitioners. We encourage you to take advantage of Pertal Tribune's global contract to access a variety of fresh perspectives and cultures, enhancing your educational mis. DISCUSSION FORUMS PROVIDED TO STUDY CLUB COMPAND The DTSC - COURSES, COMMUNITY, TECHNOLOGY, ON-DEMAND The DT Study Club makes all of this possible from the comfort of your own computer and without travel expenses. In other words, welcome to the community! The purpose of this stady club is to provide practitioners like yourself an opportunity to learn and network with the minded colleagues in a friendly, non-threatening environment. We encourage you to take advantage of Pertal Tribune's global cutreach to access a variety of fresh perspectives and cultures, enhancing your educational mis. DISCUSSION FORUMS Fuffill your yearly CE PROPRIEMED PROPRIEMED GOLDEN FURTHER DEPARTMENT OF THE PROPRIEMED TO P

PEER REVIEWED

ADA C.E.R.P* Continuing Education Recognition Program

REGISTER FOR FREE ON WWW.DTSTUDYCLUB.COM

CONTESTS WITH CHANCES TO WIN FREE TUITION FOR ADA/CERP C.E. ACCREDITED WEBINARS

WWW.DTSTUDYCLUB.COM

Velopex's air abrasion unit fits many occasions

here are many uses for the Velopex Aquacut Quattro Fluid Air Abrasion Unit. Here are some:

- minimally invasive and cosmetic dentistry
- patient-friendly stain removal and cavity preparation
- fast, efficient cutting and cleaning
- ideal for repair of composites

The Aquacut Quattro will give you greater control and flexibility than any other piece of equipment. Some of its other benefits include:

- no vibration, turbine noise, heat generation or smell
- greatly reduced need for local anesthesia
- a handpiece that creates a fluid curtain around the powder medium
- a triple-action foot control that speeds treatment by allowing cut, wash and dry operations through the same handpiece
- no chipping or stress fracturing
- minimal loss of sound tooth material **m**

Here at CDA

For more information, stop by the Velopex International booth, No. 1587.



The Aquacut Quattro and stand. (Photos/Provided by Velopex)



The Aquacut Quattro

Dentists turn to Midwest Stylus ATC

entists are summing up the new DENTSPLY Midwest Stylus ATC handpiece in one word: "Wow!"

In fact, Dr. Robert Lowe, DDS, says: "Wow' would be an understatement. The Midwest® Stylus™ ATC cuts like a hot knife through butter. It gives me great control and awesome power to get the job done."

This new, high-speed, air-driven handpiece is promising an entirely new cutting experience for dentists — one that is so smooth, powerful and efficient, it doesn't feel like work anymore.

Two groundbreaking technologies, speed-sensing intelligence

Here at CDA

DENTSPLY offers dentists a specially designed demo unit that will connect to their delivery systems without altering them in any way. Dentists will be able to try the unit for a few days in the comfort of their own operatory and evaluate its strengths. To schedule a free in-office demonstration, call (800) 989-8825.

The company also invites dental professionals to visit the DENTSPLY booth, Nos. 1306/1406, to find out more.

(SSI) and superior turbine suspension (STS), solve longstanding challenges facing dentists: load-based variations in speed that can cause stalling and require time-consuming feathering, and bur deflection and chattering that occur at high speeds and can affect accuracy and precision.

The Midwest Stylus ATC's SSI automatically optimizes the delivery of power, no matter the load, to provide smooth, consistent cutting speeds for unmatched efficiency and fastest removal of material.

And the Midwest Stylus ATC's STS allows the handpiece to operate at speeds of 330,000 RPM under



The DENTSPLY Midwest Stylus ATC. (Photo/Provided by

DENTSPLY Professional)

load, with no noticeable bur deflection or chattering. This provides outstanding control, every time.

"This is the greatest breakthrough in high-speed, air-driven handpieces since their introduction by Midwest in the 1950s," said Dr. Len Litkowski, DDS, and director of professional relations and clinical research for DENTSPLY Professional.

"Bringing electronic control to the dental handpiece to provide a constant speed, even under load, will make the dentist's experience more efficient, effective and stressfree," he adds.

In addition to SSI and STS, the Midwest Stylus ATC offers other

- Improved visibility, access and maneuverability with mini- or mid-sized head
- Outstanding swivel for freedom of movement
- Enhanced access to posterior surfaces with standard- and short-shank bur compatibility
- All-day ergonomic comfort significantly lighter than electric handpieces
- Brilliant fiber-optic light for better illumination
- Low pitch and tone for a more relaxed patient and dentist.

2010 Ohio Dental Association

Enhancing your practice | your profession | your future

Annual Session Sept. 23-26

Greater Columbus Convention Center Downtown Columbus, Ohio

2010 Featured Speakers

- Dr. Gordon Christensen
- · Dr. Dan Becker
- Dr. Tieraona Low Dog
- Judy Zack-Bendit
- Amy Kirsch
- Dr. John Olmsted

- Shannon Pace
- Dr. Stephen Poss
- Dr. Fred Margolis
- Dr. Joe Massad
- And more!

The 2010 ODA Annual Session offers many opportunities for the entire dental team, including an expansive exhibit hall, many hands-on continuing education courses, unique special events and more!

Visit www.oda.org for more information!